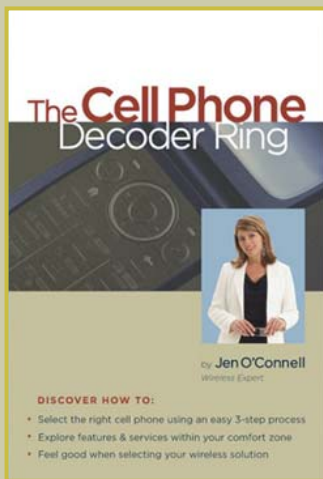




Jen O'Connell

# Voice of Wireless

INNOVATE.  
EDUCATE.  
ENTERTAIN.



[www.VoiceofWireless.com](http://www.VoiceofWireless.com)



# Jen O'Connell

# Voice of Wireless

Voice of Wireless, Inc. was founded to help bridge the gap between the wireless industry and it's consumers created by the rapidly changing world of wireless technology.

Recognized by Wall Street as an expert in Wireless, Jen O'Connell has over 12+ years experience:

- **Cingular (AT&T)** - Device Group
- **Verizon Wireless** - Wireless Internet Group
- **GTE Wireless** - Digital Network Group
- **Powertel (T-Mobile)** - Marketing/Advertising
- **Ameritech** - CDPD and Wireless Data Exploration



Jen O'Connell  
PRESIDENT / CEO

#### CONTACT US:

860 Peachtree St., Suite 1904  
Atlanta, GA 30308

☎ **404.625.4000**

ContactUs@VoiceofWireless.com

www.VoiceofWireless.com

Since "people don't use what they don't understand," The Education of Innovation was designed for a variety of business and consumer audiences by offering products that:

## INNOVATE.

Challenge the way business is done today:

☎ **L Leverage Wireless**

☎ **R Consumer Research**

## EDUCATE.

Empower yourself to be "in the know":

☎ **101 Wireless 101 Training**

☎ **Cell Phone Decoder Ring**

☎ **S Jen O'Connell Spokesperson**

## ENTERTAIN.

Original programming found no place else:

☎ **Candy Store Podcast**

☎ **3 Screen Productions**

## **Leverage Wireless:** Develop a wireless strategy for your business



Leverage Wireless, consulting division of Voice of Wireless, Inc., helps corporations both in and outside the wireless industry to develop wireless strategies by enhancing their own portfolio of products/services.

Voice of Wireless, Inc., the company that Wall Street analysts depend upon, helps businesses leverage the benefits of wireless technology to enhance productivity or to communicate product/services over wireless. Anything is possible - from content distribution over "the 4th screen" to developing a wireless strategy, we can help make it happen.

Consider Voice of Wireless, Inc. your "in-house wireless experts." We have relationships with North American Tier 1 carriers, global wireless device manufacturers and specialized content developers that we can work with to benefit your business.

Contact us to schedule a consultation with Voice of Wireless, Inc.

## **Wireless Consumer Research:** Monitor /predict trends based on consumer behavior



Wireless Consumer Research, a division of Voice of Wireless, Inc., supports Wall Street analysts who call on our expertise to gain insight into the wireless industry and how consumer behavior impacts buying trends.

Voice of Wireless, Inc., in partnership with Beagle Research Group, looks at emerging and future trends in the wireless industry by providing recommendations that help the industry adapt their products/services based on ever-changing consumer behavior.

Contact us if you wish to purchase a copy of our most recent analyst report.

## Wireless 101: Training Seminar



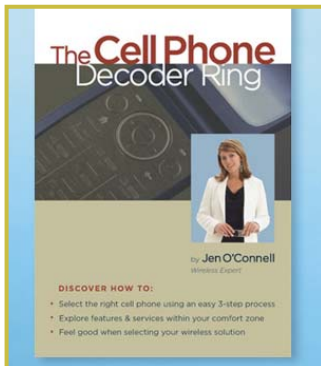
In this seminar hosted by Jen O'Connell, the Voice of Wireless, participants take a guided visual tour inside the DNA of Wireless (Devices, Networks and Applications... that is).

This class is great for organizations working in or around the wireless industry or other businesses looking to take advantage of the ever-evolving world of wireless.

Wireless 101 is perfect for those new to wireless and seasoned professionals alike, with a casual, fun and interactive approach that makes a rather "dry" topic easy to understand and apply.

Cell Phone Decoder Ring is a companion book to the Wireless 101 training.

## The Cell Phone Decoder Ring: Book



The Cell Phone Decoder Ring educates the public on how to select the right cell phone in 3 steps and explains features & services within comfort zones - all written in everyday language that is easy to understand.

Whether you are a seasoned professional in high tech or just a person trying to figure out what your kids are talking about, this is one book you should read authored by a wireless expert.

Currently available on Amazon.com and select retailers.

## Jen O'Connell: Wireless Spokesperson



Jen O'Connell, the Voice of Wireless, is considered a wireless expert by Wall Street and is qualified to be a spokesperson on wireless and personal technology by bringing 12 years of insider knowledge and up beat personality into her commentary.

She has the unique ability to connect with audiences and communicate what's hype and what's not using an easy to understand language in an entertaining way.

- Wireless expert for media interviews
- On camera guest for live television events
- Host of Video on Demand (VOD) for Cingular.com
- Writer & executive producer of technology content
- Youthful, entertaining & speaks everyday language

## Welcome to The Candy Store: Hosted by Jen O'Connell



In professional news correspondent style, this fun and informative audio podcast will keep you up to speed on the latest trends in personal technology while explaining how to look smart using today's wireless innovations.

- Get to the heart of the matter - not a replay of another news article - but rather explain why you should care
- Device product reviews & carrier info that explains the relevancy to the listener, using everyday language
- Add depth to the content by exploring what's hype and what's not with an insider slant to the topic
- Informative, entertaining, understandable and cool

Available for download at <http://JenOConnell.Libsyn.com>

Email future topics to [Podcast@CandyStorePodcast.com](mailto:Podcast@CandyStorePodcast.com)

## 3 Screen Productions: Video for TV, Laptop and Mobile



3 Screen Productions, the in-house production company of Voice of Wireless, Inc., develops, edits and produces original programming for our clients.

We have writers, producers, camera/sound operators and experts in the wireless industry all working together developing content that supports "3 Screens:" TV, Laptop, and Mobile.

3 Screen Productions is the trusted source for the creation of Voice of Wireless original network television programming and client video production.